



## Term Vs Whole Life

### Which should I buy?

The age-old question is "Term Life Insurance vs. Whole Life Insurance, which is better, which one should I buy?" This is not a simple question. Insurance is not a simple product to buy. Both types have their advantages and many factors enter into the buying decision. For this reason it is advisable to contact one of our Life Insurance Specialist to find out what is best in your situation.

### Factors that influence your purchase

- Present insurance coverage, what kind and how much ?
- Reason you need insurance ?
- How much can you afford ?
- How long do you require coverage ?
- What expenses the policy will cover ?
- Your Age ?

### Features of Term Life Insurance

- Lower premiums
- Allows for temporary Life Insurance needs

### Features of Whole Life Insurance

- Accumulates Cash Value
- Premiums Remain Level
- Provides Permanent Protection

It is usually advisable for a person to purchase some form of permanent insurance early in life when rates are very affordable and their health is excellent. This will give permanent protection no matter what happens later in life. The early purchase will allow the cash value to build up tax deferred. This can be borrowed against or used for final expenses.

During the child rearing years, when responsibilities include a mortgage and providing for college, it is advisable to have much more insurance. This is an excellent time to supplement your whole life permanent insurance with term insurance. A 20 or 30 year term life insurance policy would provide the coverage required, providing peace of mind during these years.

Sometimes your insurance needs are so high that the choice is simple. All you can afford is term life insurance because the premiums for whole life do not fit your budget. In this case one might consider a small burial insurance policy. This would provide some permanent insurance for final expenses.